1. Three conclusions that can be made based on the data:
   1. The music category had a 77% success rate. When compared with other categories, it had the highest success rate across all categories.
   2. The food category had a 17% success rate. When compared with other categories, it had the lowest success rate across all categories.
   3. Within the music category, the subcategory with the highest success rates were classical, electronic, metal, pop, and rock with 100% success rate.
2. One limitation to this data includes the fact that some of these campaigns are still live. In addition, we are unable to determine if the campaigns that were cancelled would have failed or were simply cancelled based on other factors. In addition, we do not have any information regarding the